



September 17th, 2022 | 5:00 – 8:00
PM 2211 Arca Drive

EVENT SPONSORSHIP INFORMATION

Thank you for your interest in sponsoring an awesome, inclusive community event to benefit The Arc of Anchorage! We are so excited to have another great year of fun and expect to host more than 500 families/ children on our campus. Here's what the annual event is all about and how your business or organization can get involved this year. Event website: trunkortreatak.com

WHAT

Trunk-or-Treat is an annual event that allows families a safe and accessible experience trick-or-treating in a parking lot from car to car. Trunks of vehicles are decorated in different themes and volunteers pass out candy at every trunk. Games, activities, food and more will be available for all to enjoy.

WHY

Funds raised by the 2022 Trunk-or-Treat event at The Arc of Anchorage will provide invaluable support of our mission to encourage and celebrate the potential of people who experience disabilities through or individuals of all ages who experience disabilities in the greater Anchorage area who receive service from The Arc. The event also gives the public the opportunity to have an accessible trick-or-treating experience so individuals who experience mobility challenges can join in the fun – everyone is included!

WHERE

The event is held on The Arc of Anchorage campus, located at 2211 Arca Drive, off Northern Lights between Bragaw and UAA Drive. Parking will be available onsite and at neighboring Whaley School and Assets.

HOW

- **Sponsors** are needed to help the event not only be successful, but also to share with Anchorage residents that your business/organization is involved and active in the community. On the next page, sponsorship opportunities are listed. Choose one, complete payment and The Arc will provide you with a tax-deductible receipt if the sponsorship level is eligible!
- **Donations** of candy are also needed! We need candy that is peanut/nut free, and candy must be individually wrapped or packaged for safety of all our trunk-or-treaters. With over 500 participants, we give hundreds of pounds of candy away and donations of candy is a great way to contribute to the event.
- **Volunteer!** Business and organizations are also invited to be trunk hosts, and some of our sponsorship opportunities include a trunk space and candy. Visit trunkortreatak.com for more information.

TRUNK-OR-TREAT EVENT SPONSORSHIP LEVELS

2022 Sponsorship Opportunities | *Qualifies as a tax-deductible donation from The Arc of Anchorage. For details, contact The Arc.

TRUNK REGISTRATION	General Registration Fee for anyone Hosting a Trunk. Please note that the base registration fee indicates that you will be supplying your own candy to hand out.	\$100.00
TRUNK REGISTRATION WITH ARC SUPPLYING CANDY	Registration Fee for anyone Hosting a Trunk if they need the Arc of Anchorage to supply the candy to be handed out during the Trunk or Treat giveaway	\$150.00
HOCUS POCUS HELPERS*	General donation to support the Trunk-or-Treat event toward the effort to raise funds for The Arc of Anchorage to purchase an ADA accessible vehicle. Any amount \$100.00 and up will be given recognition on the event flier.	\$100.00+
CANDY GOBLIN	Provide trunk candy to be distributed at the event. Thank you included in event day flier, signage and announced during event. If you want your Name/Logo on the candy, add \$75.00.	\$150.00
PRIZE PIRATE	Provide small toy prizes to be distributed at the event. Thank you included in event day flier, signage and announced during event. 500 pieces.	\$200.00
GHOULISH GAMER (10 AVAILABLE)	Package includes one carnival-style game in our gym, prizes/candy included. Name/logo posted at activity.	\$200.00
TRUNK TROLL*	Sponsor a trunk spot, includes candy and decorations. *Must be manned by company/organization volunteers. Does not include set-up of the decorations, however decorations will be provided.	\$250.00
BOO BALLOON STATION	Sponsor a balloon station, includes all supplies for balloons and volunteers to run the booth. Name/logo posted at the activity, thank you included in event day flier and announced during the event.	\$300.00
CEMETERY COSTUME CONTEST*	Sponsor the costume contest that will provide prizes for the winners each in category: <i>Categories: 1 adult/1 family or group/3 children</i> . Thank you included in event day flier, signage on the main event stage and announced during event.	\$300.00
PUMPKIN PATCH PARTY*	Sponsor a pumpkin craft for event participants, all supplies, name/logo posted at activity, thank you included in event day flier and announced during the event.	\$300.00
FANTASY FACE PAINT STATION	Sponsor a face painting booth! Includes all supplies, staff for booth, name/logo at activity, thank you included in event day flier and announced during the event.	\$350.00
WIZARD'S WAND TOYS	Provide deluxe toy prizes to be distributed at the event. Toys will be customized with your company name/logo. 500 pieces. Thank you included in event day flier, signage and announced during event.	\$450.00
SELFIE SKELETON PHOTO BOOTH	Sponsor the event photo booth, includes customized name and logo on each printed photo card, name/logo signage at the booth, and staff to run the booth. Autumn/Halloween theme with photo props & background included!	\$500.00
		\$600.00
ENCHANTED PETTING ZOO	Sponsor a petting zoo for all to enjoy! Signage of your company name/logo on the petting zoo pen/area.	\$750.00
SPELL CASTER BENEFACTOR*	Supporting event sponsor at the \$1,500 level. Thank you included on event day flier, signage and announced during the event. Includes one hosted trunk spot complete with candy/prizes and decorations. Optional volunteers to run game.	\$1,500.00
SPOOKY SWEET BUCKETS	Sponsor customized treat buckets with your company name/logo! 500 custom buckets to be given to each participant. Thank you included in event day flier, signage and announced during event.	\$1,500.00
HALLOWEEN FUN SUPPORTER*	Supporting event sponsor at the \$1,500 level. Thank you included on event day flier, signage and announced during the event. Includes one hosted carnival game complete with candy/prizes and decorations. Optional volunteers to run game.	\$1,500.00
HALLOWEEN FUN HERO*	Major event sponsor, name/logo on large signage throughout the event. Thank you included on event day flier and announced during the event. Includes one hosted trunk station complete with candy/prizes and decorations. Optional volunteers to run trunk station.	\$2,000.00

To register for sponsorship, complete agreement and complete payment a trunkortreatak.com



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EVENT SPONSORSHIP AGREEMENT

Thank you for supporting The Arc of Anchorage's 2022 Trunk-or-Treat event! Your company/organization will help us reach our goal of raising funds for an ADA accessible van for Alaskans who experience disabilities. Choose a sponsorship level/type below and complete the following form. Don't forget to sign at the bottom of the form! If you have questions or need assistance, please contact The Arc at 907-777-0103 or email us at nelson@thearcofanchorage.org. *NEW* Payments for sponsorships can be done online at www.trunkortreatak.com

Company Name: Company

Mailing Address: Contact City: _____ State: _____ Zipcode: _____

Name and Title: Contact

Phone: _____ Email: _____

Trunk Theme: _____

Circle one or more sponsorship opportunities below. (*indicates this level qualifies as a tax-deductible donation from The Arc of Anchorage. For details, contact The Arc.)

TRUNK REGISTRATION - \$100.00		HOCUS POCUS HELPERS* DONATION: \$ _____
TRUNK REGISTRATION W/ ARC SUPPLYING CANDY- \$150.00	CEMETERY COSTUME CONTEST* - \$300	ENCHANTED PETTING ZOO - \$750
CANDY GOBLIN - \$150.00 (+\$75 FOR CUSTOM CANDY)	PUMPKIN PATCH PARTY* - \$300	SPELL CASTER BENEFACTOR - \$1,000
PRIZE PIRATE - \$200.00	FANTASY FACE PAINT STATION - \$350	SPOOKY SWEET BUCKETS - \$1,500
GHOULISH GAMER - \$250	WIZARD'S WAND TOYS - \$450	HALLOWEEN FUN SUPPORTER* - \$1,500
TRUNK TROLL* - \$250	SELFIE SKELETON PHOTO BOOTH - \$500	HALLOWEEN FUN HERO* - \$2,000
BOO BALLOON STATION - \$300		TOTAL AMOUNT HERE: _____

AGREEMENT – REQUIRED

_____ (company/organization) agrees to participate in the 2022 Trunk-Or-Treat event as a sponsor [enter total amount here: \$_____]. As a representative of the company/organization, my signature acknowledges the following:

- Selection of one or more sponsorship opportunities with commitment to the total due as indicated above.
- [Payment](#) is due by September 5, 2022. Mail checks with this form to: The Arc of Anchorage, 2211 Arca Drive, Anchorage, AK 99508.
- Late payment may not guarantee customization on items such as candy, prizes or treat buckets. Candy order due: September 5.
- If sponsorship package includes participation as a trunk spot/host, company or organization is responsible for providing a vehicle to be decorated. A trunk host waiver will be required to be signed for full participation. Optional for staff/volunteers to man the trunk spot.
- If package includes a carnival game, company or organization is given the option for their own staff/volunteers to man the game/activity. Company/organization must let The Arc know of which option will be used for event day by September 5, 2022.
- Company/organization must supply logo files to The Arc marketing department by September 5: nelson@thearcofanchorage.org
- In-kind donations are treated as cash. If using this option to donate, please request an in-kind donation receipt from The Arc staff.
- Sponsorship funds and donations are non-refundable.
- Sponsorships that qualify as a tax-deductible donation will be received and recorded; a W-9 and an official tax receipt and donation letter will be provided.

Signature _____ Printed Name _____ Date _____

Phone _____ Email Address _____